



## **AxonN Launches AXTracker MMT<sup>®</sup>**

*Next generation wireless asset tracking hardware delivers a long life service solution*

**Covington, LA – November 28, 2006 --** Axonn LLC, the leading provider of patented asset tracking hardware for the Globalstar Simplex asset tracking service, today announced the commercial availability of the AXTracker MMT<sup>®</sup>. The latest offering in Axonn's line of asset tracking devices, the AXTracker MMT joins the Company's widely used AXTracker T3<sup>®</sup> product but additional features such as 2.4 GHz Radio capabilities for wireless programming, a smaller, low-profile design and increased battery life have already put the MMT in high demand.

Utilizing the Globalstar low earth orbit (LEO) mobile satellite system, Axonn specializes in developing technology for wireless global *one-way* communication and tracking of fixed and mobile assets. Mobile assets such as cargo containers, refrigerated and dry van trailers, railcars, heavy equipment, construction and service vehicles and fixed assets like field, government and military equipment, generators, pipelines, and propane and fuel storage tanks are among Axonn's targeted markets.

Simplex systems provide communication only one-way, from the asset. This form of communication allows costs to remain low and battery life to be extremely high and is especially effective for assets without available external power. By contrast duplex, or two-way systems, use rechargeable batteries and can only operate for a given time frame without a source of external power. Other benefits of Axonn simplex products include fast and easy installation and they are designed specifically to operate in harsh environmental conditions.

Simplex data is one of the fastest growing segments in wireless tracking and monitoring. The number of Globalstar Simplex subscribers at June 30, 2006 increased by approximately 287% over June 30, 2005. The technology transmits real-time GPS location and other data over the Globalstar constellation of LEO satellites.

A "place-and-play" long service life solution, the AXTracker MMT features a 4x12x1-inch low-profile design that does not require external power or harnesses, can be easily installed with double-sided adhesive tape or screw mounting and features rugged construction for use in extreme operating environments. Designed with a removable battery module, the MMT carries a battery life that lasts up to seven years.

The MMT's 2.4 GHz Radio capabilities also allow users to extract XML form data and program a single device using a wireless laptop or PDA handheld device, whereas downloads with the AXTracker T3 require a plug in connection. In the future, the MMT will allow data to be transmitted to RF Gateways in yards or at security checkpoints, and can support roaming (cargo RF tag) sensors, such as door and temperature sensors.

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According to David Biggs, Axonn's CEO, "We have gained valuable experience on the extreme environmental conditions AXTrackers endure. As a result, the MMT has undergone extensive environmental testing to simulate a wide range of harsh conditions that vary from what is inflicted on a container crossing the ocean to what an instrument is exposed to on an Alaskan pipeline.

"What we have created here is truly a revolutionary product that can be used for a multitude of applications," stated Biggs, "At the end of the day, this product is an alternative to complicated and power-consuming communication devices on those assets that only require simple, one-way communication. If the key to operating your business more efficiently and effectively is to understand what is happening to your asset, like when your container left port or was loaded on a railcar or if the door was opened while in transit, then you are the perfect candidate for our new AXTracker MMT."

**About Axonn**

Headquartered in Covington, Louisiana, Axonn has been committed to the research, development and commercialization of satellite and radio frequency-based hardware for the tracking and monitoring of fixed and mobile remote assets since 1985. As the leading provider of patented asset tracking hardware for Globalstar's Simplex service, there are currently over 150,000 Axonn satellite based products in operation used worldwide by industrial, commercial and government customers. Currently available through more than 50 value added resellers (VARs). Based on strong working relationships, product integrators and data service providers integrate Axonn's hardware into their customized global asset tracking and management solutions to enable the cost-effective replacement of wire and cable in industrial, commercial and residential applications worldwide and has brought connectivity to previously inaccessible data. For more information, visit [www.axonn.com](http://www.axonn.com) or call (985) 893-1048, ext 316.

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